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MICHAEL B. MOORE



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Michael B. Moore Raises More Than \$225,000 in Bid to Defeat Nancy Mace

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MT. PLEASANT, SC — The campaign of Michael B. Moore, a Democrat running for the U.S. House of Representatives in South Carolina's 1st congressional district, announced today that it raised more than \$225,000 through the second quarter of the year — a historic haul for a first-time Democratic candidate in the district at such an early stage of the race.

"Our campaign, driven by the people of South Carolina, is reclaiming power from Washington's politicians," said Moore. "Together, we have exceeded our fundraising goals for this quarter. This achievement speaks volumes about the strength of our grassroots movement in the Lowcountry — and it sends a resounding message to Nancy Mace and the D.C. political class that our campaign is a formidable force. My heartfelt gratitude goes out to every member of Team Moore for their unwavering support as we fight for the people's voice in Congress."

The Moore campaign's fundraising total included donations from more than 40 states and more than 650 individual donors, demonstrating the national appeal of Moore's message and the strength of his movement.

The campaign's war chest is especially impressive when compared to the off-year fundraising performance of Joe Cunningham, the last Democrat to flip the district in 2018. After entering the race in 2017, Cunningham finished the off-year with a fundraising total of roughly \$221,000. In contrast, the Moore campaign has already surpassed \$225,000 by the second quarter of the off-year — and more than \$150,000 of that amount is cash on hand.

The Moore campaign's fundraising operation also has a significant head start over that of Annie Andrews, the Democrat who challenged incumbent Republican Rep. Nancy Mace in 2022. Andrews did not enter the race until November 2021 — meaning the Moore campaign has been fundraising for several months longer than the most recent Democrat to take on Mace.

"The hardworking families of South Carolina deserve a dedicated representative in Washington who prioritizes their needs and delivers tangible results — not someone focused on booking Fox News appearances and pandering to Donald Trump," Moore said. "Now, I'm more confident than ever that we can restore honest leadership to Congress and defeat its most notorious flip-flopper, Nancy Mace."

Team Moore

As the Moore campaign ramps up operations, it has hired Liffoff Campaigns, the digital fundraising and strategic communications firm founded this year. The campaign is working closely with Zack Carroll, a founding partner at Liffoff who managed Jaime Harrison's 2020 Senate campaign in South Carolina and Val Demings' 2022 Senate campaign in Florida.

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The Moore campaign has also hired Democratic fundraiser Ashley Floyd, who served as finance director for Harrison's 2020 Senate campaign, the Democratic Party of Georgia, and Stacey Abrams' 2022 gubernatorial campaign in Georgia.

The Moore campaign's senior leadership team includes senior adviser David Holden, deputy campaign manager Nicholas Thurston, policy director Liz Donohue and communications director Quint Forgey.

The District

Michael B. Moore is challenging Nancy Mace in South Carolina's 1st congressional district. In January, a panel of three federal judges ruled that SC-01 is an unconstitutional racial gerrymander and that South Carolina's Republican legislature intentionally removed tens of thousands of Black voters during the redistricting process that followed the 2020 census.

In May, the Supreme Court agreed to take up the case, and the justices are expected to hear arguments this fall. In June, the Court rejected Republican attempts to gerrymander state congressional maps in both Alabama and Louisiana.

Democrat Joe Cunningham flipped the district in 2018, and Republican Nancy Mace defeated him in 2020 by a margin of less than two percentage points.

About Michael

A citizen candidate and forward-thinking business executive with nearly four decades of private sector experience, Michael B. Moore has held leadership roles at Fortune 500 companies, entrepreneurial ventures and nonprofit organizations.

Michael was also the founding president of the International African American Museum, which opened its doors in Charleston last month, and has served on several nonprofit boards. Recognized as one of Charleston Business Magazine's "50 Most Influential," the City of Charleston honored him with "Michael Boulware Moore Day" in 2019.

Michael comes from a long line of pioneering public servants — most notably his great-great-grandfather, Civil War hero and Reconstruction-era congressman Robert Smalls. In 1862, Smalls commandeered a Confederate ship in Charleston harbor, carrying his family and 15 other enslaved people to freedom. Smalls went on to become one of the first African Americans to serve in Congress, and Michael is now seeking the same House seat held by his great-great-grandfather almost 140 years ago.

Michael's other forefathers include South Carolina lawyer and legislator Samuel Jones Bampfield, and Judge Harold Boulware — who litigated the Briggs v. Elliott school segregation case and served on the legal team that won Brown v. Board of Education.

Michael earned an MBA from Duke University and received an honorary Doctorate in Public History from Dickinson College. He is a devoted husband to his wife, Karla; the loving father of four sons: David, Lucas, Israel and Robert; and a new grandfather to Sasha.

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